



# 2025 ANNUAL REPORT TO THE COMMUNITY

## LIFE-CHANGING IMPACT



ESTABLISHED 1975

# A MESSAGE OF THANKS FROM OUR PRESIDENT & CEO

Greetings Friends of Big Brothers Big Sisters of Metro Milwaukee, 2025 has been a monumental and memorable year for our agency. This past May, we commemorated the 50th anniversary of our organization. To celebrate, we hosted our "Big Bash" event in July, which took place at Cathedral Square Park, as well as at our MentorZone Youth Activity & Mentorship Center and new office headquarters in downtown Milwaukee. Several hundred BBBS families, donors, stakeholders, and friends gathered for an afternoon of fun and inspiration.



That day, we celebrated the tens of thousands of Littles who have benefitted greatly from the power of mentorship. We also celebrated the tens of thousands of Bigs who make a profound impact on young people facing adversity through safe, stable, and ongoing mentorship, along with the thousands of financial contributors who make our programs possible.

Through this Annual Report and all of our program achievements, we recognize the impact you make.

Comprehensive research has proven time and time again the lasting impact of Big Brothers Big Sisters mentorship. Young people with a Big Brother or Big Sister make academic gains, avoid crime, experience improved mental wellness and hopefulness, and leave the program better prepared for productive and successful lives.

Most recently, groundbreaking research from a longitudinal economic study titled "The Long-Term Impacts of Mentors: Evidence from Experimental and Administrative Data" confirms that mentorship delivers real, measurable economic outcomes. Our former Littles are 20% more likely to attend college, earn 15% more in income, and experience significant economic mobility. Mentorship can be the key to ending generational poverty.

With rising demand for our mentorship program and proven outcomes, Big Brothers Big Sisters of Metro Milwaukee continues to ambitiously grow our Total Children Served. Simply put, we cannot achieve this without you.

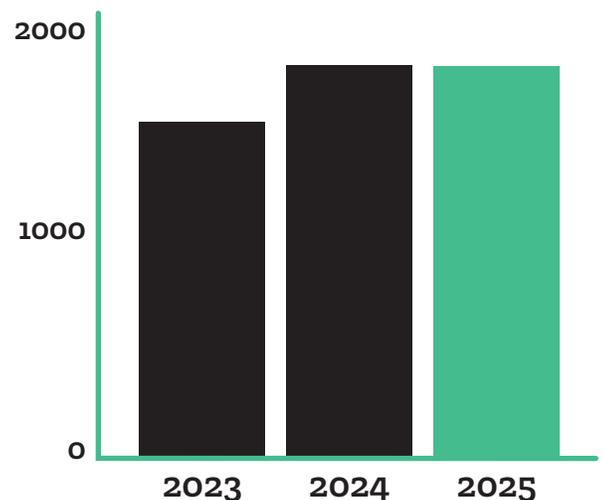
Throughout this Annual Report, you will see the impressive return on your investment in our agency. I share with you my profound thanks.

Very best wishes,

Neil Willenson  
President and CEO



## TOTAL CHILDREN SERVED



# THE BIG BASH

BRIGHT PAST. BOLD FUTURE.

On July 12th, 2025, we celebrated our 50th Anniversary with the Big Bash at Cathedral Square Park in downtown Milwaukee. More than 650 supporters, including Bigs, Littles, families, donors, partners, and community leaders, gathered to honor five decades of mentorship, youth empowerment, and community connection.

The event featured a vibrant resource fair with more than 50 community partners, family-friendly activities, live entertainment, and a live recording of our Little BIG Chats podcast. Attendees also enjoyed music from DJ Shawna of the Milwaukee Bucks.

The celebration included the official ribbon cutting of our new headquarters at 770 N. Jefferson Street hosted by our Game Changer Ambassador Carole Meekins, made possible through the generosity of partners including Joel Lee and the Zizzo Group. Our main stage program, emceed by WISN Channel 12 Anchor and Big Brother Blake Eason, highlighted remarks from Mayor Cavalier Johnson and other civic and community leaders.

The Big Bash was a powerful reflection of our mission and the collective impact of mentorship across Metro Milwaukee.



# 2025 MATCH OF THE YEAR STORIES

## BETSY + AALIYAH ↓

### COMMUNITY-BASED MATCH OF THE YEAR



Betsy is no stranger to Big Brothers Big Sisters, having been a Big twice before meeting her third Little, Aaliyah, in 2019. Drawn to the mission of BBBS of Metro Milwaukee, Betsy wanted to give back and support youth as they approach adulthood.

Aaliyah, an only child, joined the Community-based program hoping for an older sister—someone to guide her, build her confidence, and share experiences. Despite a busy high school schedule, Aaliyah and Betsy meet weekly, trying new foods, tackling hands-on projects, and participating in partnership events like the Positive Altitudes Ski program.

Their complementary personalities have helped Aaliyah grow in confidence, as demonstrated by her joining the swim team with no prior experience. After more than six years, their bond reflects a powerful, lasting mentorship built on trust, encouragement, and growth.

## GABBI + GUADALUPE ↓

### MENTOR2.0 MATCH OF THE YEAR



When Guadalupe applied to Big Brothers Big Sisters, she was a quiet but determined high school student nearing graduation and unsure about post-secondary options. Gabbi, a doctoral candidate in education at Marquette University, was deeply committed to the organization's mission through workshops, leadership, and advocacy for mentorship.

Matched through mentor2.0, their connection quickly became more than a program requirement. Over three years, they maintained consistent communication, meeting monthly virtually and in person at Veritas High School events. Gabbi always centered Guadalupe's future, supporting her through college exploration, campus tours, and decision-making during senior year.

Gabbi's outgoing, communicative style complemented Guadalupe's calm humor, helping Guadalupe grow in her confidence and self-assurance. What began as mentorship evolved into a lasting relationship rooted in trust, growth, and mutual learning. Together, their story shows how meaningful mentorship empowers young people to navigate adulthood with confidence.

## JOSH + NATHAN ↓

### SCHOOL-BASED MATCH OF THE YEAR



When Nathan's mother sought a Big Brother for her quiet, kind 12-year-old son, she hoped for extra support after the loss of his grandfather as well as help with school. Nathan also wanted a Big Brother—someone to look up to, spend time with, and talk to about life.

Josh discovered Big Brothers Big Sisters while attending Marquette University and wanted to make a meaningful impact in the community. A hardworking leader and current co-president of Marquette's BBBS student organization, Josh was excited by the idea of one-to-one mentorship.

For more than three years, Josh and Nathan have built a trusting, supportive relationship through the School-based program. Weekly meetings, sports, and open conversations have helped Nathan grow in confidence, improve academically, and gain the Big Brother he always hoped for.

# OUR MISSION

To create and support mentoring relationships that ignite the power and promise of youth.

# OUR VISION

All youth achieve their full potential.

# OUR NATIONAL AFFILIATION

Big Brothers Big Sisters of Metro Milwaukee is an independent affiliate of Big Brothers Big Sisters of America, the nation's oldest and largest youth mentoring organization. Since 1904, BBBS has delivered an evidence-based, professionally supported one-to-one mentoring model nationwide.

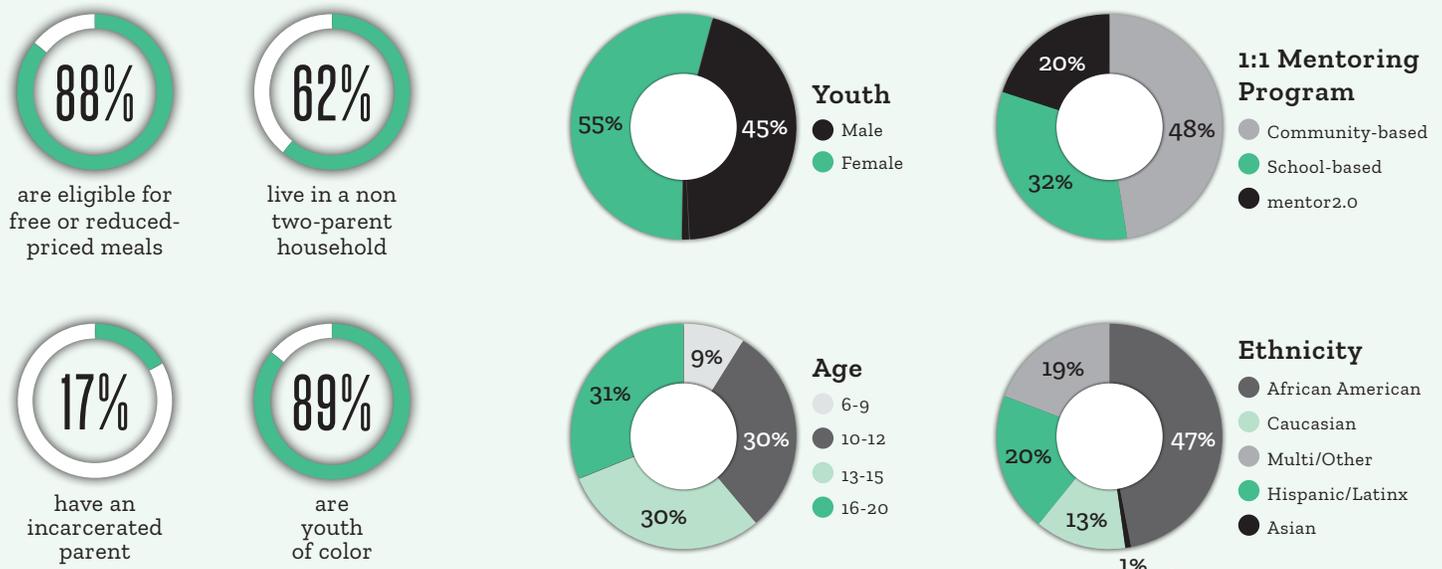
## Big Brothers Big Sisters of America provides:

- ⇒ Access to national standards, policies, and procedures focused on youth safety and well-being
- ⇒ Research and program development
- ⇒ Technology and evaluation systems
- ⇒ Nationwide best practices shared by more than 230 affiliates across the country

# THE YOUTH WE SERVE

Youth enrolled in Big Brothers Big Sisters face many obstacles and can benefit from strong, long-lasting mentoring relationships. Caring adult volunteer mentors provide critical support, while BBBS staff offer ongoing case management to ensure positive youth outcomes.

**In 2025, Big Brothers Big Sisters of Metro Milwaukee served over 1,800 youth in Milwaukee and Waukesha counties with the following demographics.**



# THE NEED

Youth are more likely to thrive when supported by caring, consistent adult mentors. Today, the need for mentorship is urgent as many young people face a mental health crisis, academic challenges, exposure to violence, and also widespread loneliness – reportedly affecting two-thirds of U.S. youth. Our mentorship programs offer friendship, community, and social capital, providing the guidance, encouragement, and stability youth need now more than ever.

## YOUTH MENTAL HEALTH

In the aftermath of the pandemic, 25% of high school students experienced a notable decline in their mental health, while two-thirds of high school students feel unable to cope with stress. Over half of Wisconsin students report experiencing anxiety, and one in three report feeling depressed, both of which continue to increase. These concerns extend even to elementary and preschool, and are exacerbated in vulnerable populations. Fewer students in Wisconsin feel they are receiving the help they need or feel they have a trusted adult they can go to with these concerns. **These conditions have led to some somber outcomes in 2023:**



of WI students seriously considered suicide with 15% making a plan



of WI students reported being bullied at school





## ACADEMIC ACHIEVEMENT IN RELATION TO RISKY BEHAVIORS

Statistics continue to show that, with the pandemic and other recent learning disruptions, students in our community struggle to meet academic milestones. The average student is five months behind in math and four months behind in reading. In Milwaukee, only 25% of students are proficient in English/Language Arts, and 21% are proficient in Math; the Wisconsin state averages excluding Milwaukee are 52% and 54%, respectively. With the strong correlation between academic achievement and enduring success, our youth struggle to build a solid foundation for the future.

Given the strong correlation between participation in risky behaviors and lower grade point averages. **Many youth are burdened with the presence of negative influences:**



of WI youth use marijuana



WI students report vaping



of MPS high schoolers report witnessing a violent physical attack in their neighborhood

Statistics are based on the most recent data available at time of production. To view sources for BBBS, statewide, and comparative data, scan the QR code.



# HOW WE ADDRESS THE NEED

## MENTORING PROGRAM OPTIONS

Big Brothers Big Sisters mentoring program is a proven, evidence-based intervention that makes a life-changing impact in the lives of youth, families, and volunteer mentors. Our mentoring program offers three one-to-one options.

### Community-based Mentoring:



Youth meet with volunteer mentors 2-4 times per month to engage in activities based on shared interests. This mentoring builds confidence, resilience, and community awareness while providing fun, educational, and enriching experiences.

### School-based Mentoring:



Students meet weekly with volunteer mentors at partner schools in Milwaukee and Waukesha counties for educational support, including homework help and enrichment activities that reinforce classroom learning.

### mentor2.0:



Mentor2.0 is a technology-enhanced mentoring program for high school students, combining in-person mentoring with secure online communication and a weekly curriculum focused on college and career readiness to support graduation and post-secondary success.

## OUR SCHOOL PARTNERS

### School-based Mentoring Locations

#### Milwaukee County

Cass Street School  
Catholic East Elementary  
Escuela Vieau  
Forest Home Avenue School  
Hartford University School  
MacDowell Montessori School  
Mary McLeod Bethune Academy  
Maryland Avenue Montessori School

#### Waukesha County

Butler Middle School  
Hadfield Elementary  
Hawthorne Elementary  
Horning Middle School  
Mill Creek Charter School  
Les Paul Middle School

### mentor2.0 Mentoring Locations

MacDowell Montessori School  
Milwaukee Academy of Science  
Riverside High School  
Tenor Cathedral Square  
Tenor Journal Square  
Veritas High School

### MentorYOU Mentoring Location

Seeds of Health Elementary School



# OUR VOLUNTEER MENTORS

Dedicated volunteer mentors have always been Big Brothers Big Sisters' most valuable resource. Our volunteers bring a wide range of backgrounds and life experiences to the table, build strong relationships, and engage youth within their community. They also provide youth with consistency, guidance, and new perspectives. These trusted adult role models provide a connection and support when times are tough and encouragement to help youth achieve their greatest potential.

IN 2025,  
our mentors delivered approximately  
**50,000 HOURS OF SERVICE**  
for an estimated economic impact of  
**\$1.7 MILLION**  
providing an excellent return on investment  
to our partners and supporters.

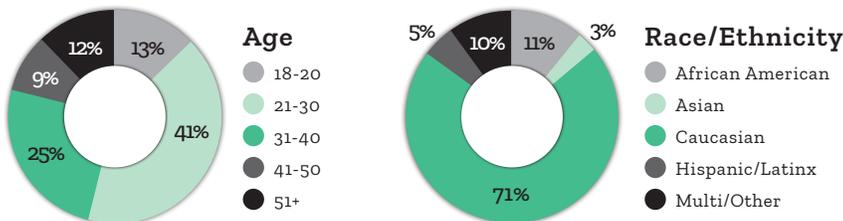
# VOLUNTEER GROUPS

A total of 160 volunteers from the list of companies below supported BBBSMM through service days and helped at our events in 2025:

- ⇒ Baird
- ⇒ Baker Tilly
- ⇒ Carroll University
- ⇒ Cielo
- ⇒ Concordia University
- ⇒ CPI (Crisis Prevention Institute)
- ⇒ Deloitte
- ⇒ EY
- ⇒ Hupy and Abraham
- ⇒ Kohl's
- ⇒ Marquette Men's & Women's Tennis Teams
- ⇒ MSOE Lunabotics Student Organization
- ⇒ New Land Enterprises
- ⇒ PricewaterhouseCoopers LLP
- ⇒ Rite-Hite
- ⇒ Zurn Elkay Water Solutions



# 2025 VOLUNTEER MENTOR DEMOGRAPHICS



# BEYOND 1:1 MENTORING



## Group Facilitated mentor2.0:

Youth without a mentor participate in Group Facilitated mentor2.0. This program provides weekly classroom curriculum on college and career readiness, financial literacy, and time management with the guidance from our Mentoring & Education Coordinators.

## MentorYOU:

MentorYOU is a Group Facilitated Mentoring program for elementary students, focusing on social and emotional development through an evidence-based curriculum. Activities and lessons, led by our Mentoring & Education Coordinator, support students' growth, self-management, and awareness in the classroom, emphasizing five social-emotional learning competencies:

- Self-management
- Self-awareness
- Relationship skills
- Responsible decision making
- Social awareness



## Waitlist Programming:

Big Brothers Big Sisters is incorporating a Group Facilitated Mentoring (GFM) option for youth waiting for a mentor. Our goal is to forge connections with youth on the waitlist and their families, so they derive some BBBS benefits while waiting for their mentor. **GFM is implemented through:**

- Partnerships with 100 Black Men of Milwaukee, Inc., and other local organizations.
- Targeted programming offered in our MentorZone Youth Activity and Mentorship Center.

## 1:1 Plus Programming:

Alongside Group Facilitated Mentoring, we continue to support youth waiting for a mentor and their siblings through additional experiences. These opportunities include BBBS-sponsored events, activities through local organizations and corporate partners, ticket opportunities and resources, and programming in our MentorZone Youth Activity and Mentorship Center.



# PROGRAM EVENTS AND ENGAGEMENT OPPORTUNITIES



## REACH

BBBSMM offers free, facilitated activities for mentoring matches year-round, focused on **R**ecreation, **E**ducation & **C**areers, **A**rts & **C**ulture, **C**ivic Engagement, and **H**ealth & **F**itness. Delivered in collaboration with over 100 community partners, REACH creates teachable moments, strengthens relationships, and supports educational and career exploration to improve youth outcomes. It remains a strategic focus of our mentoring program and is recognized by Big Brothers Big Sisters of America as a "Best Practice."



## BIG FUTURES

BIG Futures is a Big Brothers Big Sisters of America initiative that prepares youth for life after high school by supporting college and career readiness. All BBBSMM high school participants are enrolled in BIG Futures through their first year of post-secondary education. Through career mentoring, education, and connections to community partners and resources, BBBSMM helps youth explore careers, access opportunities, celebrate milestones, and build a clear path toward future success.



## FAMILY ENGAGEMENT

Family Engagement strengthens relationships with youth and families to improve program retention and youth outcomes. This includes annual agency events, ongoing communication with parents and guardians through our website, newsletters, emails, and case management, as well as connections to community resources.



## ENGAGEMENT OPPORTUNITIES

All program participants receive ongoing support to strengthen agency connection through ticket and engagement opportunities with local partners, incentives for goal setting and milestones, low- and no-cost activity ideas for families and mentoring matches, and access to the Big Deal Discount Club with local businesses and organizations.



## MENTORZONE

A fun, vibrant, and inspiring mentorship and youth activity center available for matches and youth enrolled at BBBSMM. MentorZone enhances services for all participants enrolled in our programs, increases agency affiliation, and strengthens our match relationships.

MentorZone is also a space for other local organizations to collaborate with our agency. It is available for community and business group usage.



## ≡ SERVICE DELIVERY MODEL

- Free service to youth, families, volunteer mentors, and schools.
- Careful volunteer screening to ensure youth safety and well-being.
- Compatibility matching of volunteers and youth based on strengths and needs, experiences, shared interests, and personalities.
- Required volunteer mentor training including youth safety and well-being, healthy relationship development, and trauma informed care.
- Ongoing case management for every youth, family, and mentor.
- Options for youth and mentors to remain connected virtually.
- Integration of educational success strategies into all mentoring services.
- Incorporation of prevention as a core principle to help youth make responsible decisions.
- Strategic partnerships to provide youth with educational and cultural activities.
- Evidence-based evaluation to measure outcomes and impact.
- Offer post-secondary support to youth graduating high school to ensure a successful transition into college and/or the workforce.

## ≡ PROGRAM EVALUATION

Big Brothers Big Sisters is committed to data-driven appraisal and improvement of our programming. Our evaluation utilizes the evidence-based Outcomes Evaluation System from Big Brothers Big Sisters of America, a system of rigorous tools and insights developed in conjunction with leading experts in the field of youth development. Our outcomes and impacts are monitored through four core components:

- ⇒ **The Youth Outcomes Survey and the Child Outcomes Survey** are scientifically proven evaluation tools that measure outcomes by using a pre- and post-test methodology. These are designed to track outcomes in the following areas: educational expectations, school connectedness, emotional regulation, social competence, family connectedness, depressive symptoms, life satisfaction, goal setting, positive behaviors, risky behaviors, and the presence of very important adults.
- ⇒ **The Strength of Relationship Survey** measures the strength and quality of the connection between youth and volunteer mentors. Results direct staff to provide additional support and guidance to mentoring matches as needed.
- ⇒ **The Risk and Protective Inventory** assesses the scope of needs and strengths of youth and families related to risk and protective factors. It was designed to assist agency staff in developing a strategy for intentionally addressing the needs of each child. Through use of this tool, agencies have learned more about the youth and families that they serve, revealing the need for wraparound services and other targeted programming.
- ⇒ **Professional Case Management** by Big Brothers Big Sisters Match Support Specialists, who contact each youth, parent or guardian, and mentor (monthly in the first year of a mentoring match and quarterly thereafter) to discuss healthy relationship development, goal setting, individualized coaching, access to resources, and ensure youth safety and well-being.



# IMPACT

**Big Brothers Big Sisters'** evidence-based mentoring program provides youth with the resources, structure, and support they need to succeed in life. In 2025, Big Brothers Big Sisters delivered the following transformative results:

## EDUCATIONAL SUCCESS AND POST-SECONDARY READINESS

**80%**

of youth reported having a positive attitude towards school.

**91%**

of youth maintained or improved their grades.

**80%**

of seniors graduated from high school

**88% of graduates enrolled in post-secondary education.**

**4% of graduates went straight into the workforce or military.**

**100%**

of high school youth received workforce development preparation, financial literacy, and post-secondary readiness.

## PERSONAL BEHAVIOR AND PREVENTION

**95%**

of youth avoided using alcohol, drugs, or tobacco.

**100%**

of youth avoided involvement in the juvenile justice system.

**100%**

of girls avoided teen pregnancy.

**89%**

of youth did not engage in bullying behavior.

## MENTAL HEALTH AND SOCIAL CONNECTION

**92%**

of youth reported having positive emotional regulation.

**79%**

of youth reported feeling connected at school.

**97%**

of youth reported feeling connected to their community.

## HEALTHY AND RESILIENT RELATIONSHIPS

**89%**

maintained or improved parental trust and their connectedness to their parent(s).

**93%**

maintained or improved social acceptance and positive peer relationships.

**90%**

indicated their mentor is someone they can count on and who cares about what happens to them.

To review sources for statewide and comparative data, scan the QR code.



# LEAVING A LEGACY

## THE HEATHER R. COTEY BIG LEGACY AWARD

The newly created Heather R. Cotey BIG Legacy Award allows a former Little in our program the opportunity to recognize their former BIG.

Heather was the dedicated Big Sister to a girl named Temperance. Heather died decades too soon at the age of 53 after a valiant 18 month battle with cancer. Heather made a profound impact for Temperance while she was alive, and Temperance greatly enhanced Heather's life as well. Heather also ensured she could leave a flourishing legacy at Big Brothers Big Sisters for many years to come. She thoughtfully named our organization in her estate plan, leaving us one of the largest contributions in our history. These funds and Heather's unwavering commitment to Temperance and Big Brothers Big Sisters inspired the creation of our BIG Legacy Society.

**Congratulations to the 2025 recipient of the Heather R. Cotey BIG Legacy Award Sheree who was presented her award by her former Little, Gabrielle.**



## BECOMING A MEMBER OF THE BIG LEGACY SOCIETY

You may become a member of the BIG Legacy Society simply by notifying us that you have named Big Brothers Big Sisters of Metro Milwaukee a beneficiary in your will or estate plan.

Please be in touch with President & CEO Neil Willenson at [nwillenson@bbbsmilwaukee.org](mailto:nwillenson@bbbsmilwaukee.org) for any planned giving or membership inquiries.



Platinum  
Transparency  
2025

**Candid.**

# FINANCIAL STABILITY

Financial contributors have assurance that Big Brothers Big Sisters is a cost effective and professionally managed organization. The following financial information is audited. (7/1/2024-6/30/2025)

## REVENUES

Contributions	\$408,844
Government Grants	\$298,102
Grants (Corporate, Foundation)	\$990,817
In-Kind Gifts	\$327,902
Special Events - Net	\$857,427
United Way Allocations	\$97,288
Investment Income	\$239,142
Employee Retention Credit	\$125,102

**Total Revenue: \$3,344,624**

## EXPENSES

Mentoring Program	\$2,340,303
Development	\$650,575
Administration	\$402,246
Payments to National	\$26,286

**Total Expenses: \$3,419,410\***

\*Amount does not include 50,000 hours of mentoring service delivered by volunteers, valued at \$1,700,000. If these hours were included, mentoring program expenses would be 79% of total expenses.

## ASSETS

Cash/ Cash Equivalents	\$3,275,777
Endowment Fund	\$889,037
Receivables	\$365,279
Right-of-Use Operating Lease Asset	\$1,731,679
Other Assets	\$259,775

**Total Assets: \$6,521,547**

## LIABILITIES

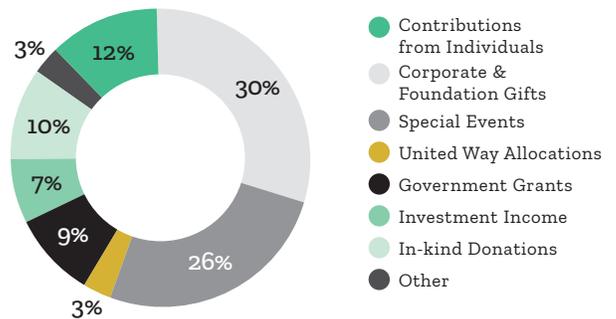
Payables	\$275,118
Right-of-Use Operating Lease Liability	\$1,741,656

## NET ASSETS

Unrestricted	
Undesignated	\$3,060,830
Board Designated	\$889,037
Donor Restricted	\$554,906

**Total Liabilities and Net Assets: \$6,521,547**

## TOP FUNDING SOURCES



# OUR SUPPORTERS AND PARTNERS

Big Brothers Big Sisters' talented youth development professionals work diligently to ensure children have the support, guidance, and resources they need to overcome challenges in their lives, and we could not consistently deliver positive youth outcomes without our generous and dedicated donors and partners.

BBBSMM was grateful to be able to offer over \$60,000 in scholarship opportunities from the following generous donors in 2025: Amy M. Chionchio (AMC) Scholarship generously funded by Mary Pat and Nick Zarcone; Deloitte Foundation, in partnership with Big Brothers Big Sisters of America; Chappell Scholarship, launched in memory of Derek Chappell; PPG Scholarship, secured by Big Brother alumnus Joe Ehlinger.

**THANK YOU FOR MAKING A LIFE-CHANGING IMPACT IN THE LIVES OF YOUTH AND FAMILIES.**

## CHAIRMAN'S CIRCLE

**\$100,000+**

Big Brothers Big Sisters of America Office of Juvenile Justice and Delinquency Prevention

Community Advocates Inc. - Milwaukee Brighter Futures Initiative

Daniel M. Soref Charitable Trust

## PRESIDENT'S CIRCLE

**\$50,000 - \$99,999**

Baird

Johnson Controls

Lip Hing Metal Manufacturing (America) Inc.

MKE 2024 Committee

Northwestern Mutual Foundation

The ROS Foundation

Stephens Family Foundation

United Way of Greater Milwaukee & Waukesha County

We Energies Foundation

Mary Pat and Nick Zarcone

**\$25,000 - \$49,999**

Accenture

Anon Charitable Trust

Bader Philanthropies

BMO

City of Milwaukee CDGA

Jewish Community Foundation

Kohl's Corporation

PPG Foundation

Rockwell Automation

Weiss Family Foundation

**\$10,000 - \$24,999**

A. O. Smith Foundation

Allied Machinery Co., LTD.

Baker Tilly

Charlie Berens

Nora V. Bock

Peggy and Joseph Chmielewski

Cielo

Sue and Curt Culver

ebmpapst

Marchella and Michael Francis

Ruth and Simon Harper

HCL America Inc.

Jerome J. and Dorothy H. Holz Family Foundation

Mark Homan

Kathryn and Matt Kamm

Michael Kelly

Kloeckner Metals

Nicholas Martin Jr. Family Foundation

McKinsey & Company

Milwaukee Tool

Lynn Nicholas

Shanghai Highly Electrical Appliances

Shenzhen Topband Co. Ltd

Steel Dynamics

U.S. Bank Foundation

Stan Van Gundy

Walker Family Foundation

Stephanie and Brent Warren

Jenna Washuleski

Wolong Electric America LLC

Wolverine Corporation Inc.

Women and Girls Fund of Waukesha County



## \$5,000 - \$9,999

Adrian Steel  
Andis Foundation  
Anonymous  
Armstrong Pumps Inc  
Arrive Logistics  
Sara and Anthony Bartell  
BofA Securities  
Brady Corporation  
Foundation Inc.  
Burmester Charitable Trust  
Liz and Jordan Caldwell  
CBRE  
Bonni Chmielewski  
Deloitte  
Kimberly and Andrew Dodd  
Element Fleet Management  
Endpoint Solutions Corp.  
Ralph Evinrude Foundation Inc.  
Four-Four Foundation Inc.  
Generac  
Jacqueline and Drew Glaubke  
Grainger  
Beverly and Charles Groeschell  
Jennifer and Bob Hillis  
HSBC Bank USA  
Ashley Hudson  
Infosys Limited  
Sarah and Jeffrey Janz  
Kolaga Family Charitable Trust  
Arlene and Joel Lee  
Macy's  
Melinda and Raffi Mahdasian  
Kathleen and John Miller  
Aaron Moeser  
Linda and Terrence Nadeau  
Regina Oberlin  
Kristine and Thomas Obrecht  
Karen and George Oliver  
PARADIGM Real Estate Corp  
Plastocon Inc  
Sanhua Micro Channel  
Heat Exchangers

Mary and John Splude  
Bert L. & Patricia S. Steigleder  
Charitable Trust  
STRYV365  
Michael Van Handel  
Van Horn Automotive Group  
Wells Fargo Corporate &  
Investment Banking  
Zurn Foundation



## \$1,000 - \$4,999

ABB Inc.  
Accurate Perforating  
Company Inc.  
Admirals Power Play  
Foundation  
Amicus Spend Management  
Jen and Ryan Anderson  
Anonymous  
Betty Arndt  
AT&T  
Atlas Steel  
Avenue Systems  
Axis Communications  
Susan and Frank Ball  
Mithra and Gary Ballesteros  
Bank of America  
Paul Bielik  
Joanne Birtwistle &  
John Otis III  
Christiana Bleadsoe  
Duane & Dorothy  
Bluemke Foundation  
BNP Paribas

Bohn de Mexico  
Elissa and Thomas Bolger  
Elaine and Gordon Bong  
Melanie and Steven Booth  
Patti Swanson and  
David Bowman  
Broad-Ocean Motor  
Jori and Seth Broidy  
CDI Custom Curb Adapters  
CG Schmidt  
Keith Chmielewski  
Marjorie L. Christiansen  
Foundation  
Colectivo Coffee Roasters  
Craft  
Anne and Theodore Crandall  
Crivello, Nichols & Hall, S.C.  
Kevin Delahunt  
Delta Dental of Wisconsin  
Mitchell Dobberpuhl  
Drive Agency  
Eagles for Children  
Eaton Corporation  
Debra and Jonathan Eder  
Susan E. Ela  
Albert J. and Flora H. Ellinger  
Foundation Inc.  
Ernst & Young LLP  
Kara Raiguel Espadas and  
Juan Espadas  
Lisa Fernandez  
Sara Feuling  
Fiduciary Real Estate  
Development Inc.  
FILTREC North America, Inc  
Sue and Art Flater





Kay and James Fleming  
 FOCUS Training Inc.  
 Foley & Lardner LLP  
 Natthita and Bill Fonti  
 Ford Pro  
 Francis LLC  
 Future Electronics  
 The Gardner Foundation  
 Genuine Cable Group  
 Lisa and Ron Gibb  
 Gimbel Reilly Guerin Brown LLP  
 GM Envolve  
 Dudley and Constance P.  
 Godfrey Foundation Inc.  
 Godfrey & Kahn S.C.  
 Melissa and Andrew Goltra  
 Matthew Gonring  
 Raeann Good  
 Cherie and Ralph Gorenstein  
 Greater Milwaukee Foundation  
 Green Bay Packers Foundation  
 Hammes Company LLC  
 Gail and Herbert Harris  
 Health Care Services  
 Corporation  
 Evan & Marion Helfaer  
 Foundation  
 Jody Mandel-Herbert and Todd  
 Herbert - The Bryce Fund  
 Renee and Andrew Hesselbach

Kristine Hidders  
 Luke Homan Memorial  
 Golf Classic  
 Hupy and Abraham s.c.  
 IEWC Global Solutions  
 Scott Isabella  
 St. Joan of Arc and St. Catherine  
 of Alexandria Parishes  
 Lane Johnson  
 Renee Johnson  
 JTPetroleum LLC  
 Mary and Ted Kellner  
 Laurie and William Kiel  
 Knoebel & Associates Inc.  
 Korb & Associates  
 Architects Inc.  
 Tess and Amar Kothapalli  
 KPMG LLP  
 Kroger/Roundy's  
 William LaMacchia  
 Landmark Credit Union  
 Robert Lang  
 Jennifer and Jeffrey LaValle  
 Kyle and Ann Ledbetter  
 Matthew Lorbiecki  
 Lori and Eric Lorenz  
 The Lowlands Group LLC  
 Madeleine and David Lubar  
 Lumen Technologies  
 Colleen and Duane Maier  
 Alexander Mann and  
 Natalie Wright  
 Marcus Hotels & Resorts  
 MAS Global Consulting LLC  
 Amber and Mike McCoy  
 Kate and Rob McDonald  
 Meijer  
 Merrill Lynch, Pierce, Fenner &  
 Smith Incorporated  
 Anne and Tom Metcalfe  
 Carolyn and Matt Meuleners  
 Middleton Family Foundation  
 Milwaukee Bucks  
 MJM Manufacturing, Inc.

Saurav Mukherjee and  
 Shilly William  
 Munich RE America  
 Services, Inc  
 Julie and David Muth  
 Nucor  
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**GIFTS IN KIND \$1,000+**

88Nine Radio Milwaukee  
 Air Logic  
 Art Below Zero Ice Sculptures  
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 Badger Carpentry Inc.  
 Badger Liquor Wine & Spirits  
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## THE BIG VILLAGE

# YOUR MONTHLY GIFT MAKES A BIG IMPACT



### \$10/MONTH

Fund enriching experiences for matches.

### \$20/MONTH

Sponsor monthly match anniversary celebrations.

### \$35/MONTH

Support mentor2.0 curriculum & facilitation costs.

### \$50/MONTH

Ensure youth safety and well-being.

### \$100/MONTH

Keep MentorZone thriving.



**SCAN CODE  
TO LEARN MORE**



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# SIGNATURE ANNUAL EVENTS

Big Brothers Big Sisters hosted four special events to support the youth, families, and volunteer mentors we serve. Our generous sponsors, guests, and donors made these events possible, and helped us raise over \$857,000 during the fiscal year July 1, 2024 – June 30, 2025.



## 2024 BIG BROTHERS BIG SISTERS NFL ALUMNI GOLF CLASSIC

Each summer, Big Brothers Big Sisters of Metro Milwaukee is proud to partner with the NFL Alumni Association Milwaukee Chapter to hold the **Big Brothers Big Sisters NFL Alumni Golf Classic**. This unique golf outing pairs each foursome with a NFL Alumni player for 18 holes of golf. Long-time supporter Lip Hing Metal Manufacturing Inc. served as our Presenting Sponsor. We are grateful to BMO and ebmpapst, our Platinum Sponsors.

## 2024 THE BIG GALA: A CELEBRATION OF MENTORING

Big Brothers Big Sisters of Metro Milwaukee was joined by more than 400 guests to celebrate the power of mentoring at our signature event, **The Big Gala**. The elegant evening at Milwaukee's Pfister Hotel included a silent and voice auction, raise the paddle ask, and a program honoring Terry Nadeau and Johnson Controls, our recipient for the Martin F. Stein Champion for Children award winner. We are grateful to Lip Hing and Accenture, our Presenting Sponsors, and our Premium Sponsor BMO.



## 2025 BOWL FOR KIDS' SAKE

In spring, we hosted our annual **Bowl for Kids' Sake** event, with hundreds of bowlers from more than 30 companies hitting the lanes. With over 20+ bowling sessions, this event helps raise funds to support our youth in Milwaukee and Waukesha counties. Special thanks to Johnson Controls and Kohl's, two of our largest partners for this event, and the nine new companies that joined this year!

## 2025 ART OF PAIRING

**The Art of Pairing**, presented by Cielo, made its debut as a vibrant annual fundraiser for those who love art, wine, chocolate and making a difference. Over 200 guests enjoyed curated art displays, expertly paired tastings, and live entertainment in the unique modern setting of GATHER in the Deer District of Milwaukee. A fine art sale facilitated by Harmonic Harvest, exclusive raffle prizes, silent auction, and a collaborative art assembly raised money and brought supporters of Big Brothers Big Sisters of Metro Milwaukee together for an eclectic evening of connection, creativity and community impact.



# GAME CHANGERS

Today, one in three youth in America are growing up without a sustained adult mentor in their lives. In the Milwaukee area, over 500 young people are currently waiting to be matched with a mentor through Big Brothers Big Sisters of Metro Milwaukee. The Game Changers initiative unites the collective power of influential leaders and changemakers to help tackle key issues impacting youth today by creating awareness, access, and opportunity through mentorship.

## HOW GAME CHANGERS TAKE ACTION

### SHARE STORIES

Game Changers leverage the powerful stories of their lived experiences to inspire young people through media, digital content, and thought leadership opportunities.

### MAKE CONNECTIONS

Game Changers take the movement to the next level by opening doors to their networks to help generate public and donor support.

### CREATE EXPERIENCES

Game Changers provide youth with exclusive access to once in a lifetime VIP experience that show them what's possible and affirm the journey it takes to get there.



To learn more, visit:  
[bbbsmilwaukee.org/gamechangers](http://bbbsmilwaukee.org/gamechangers)

## MEET THE METRO MILWAUKEE GAME CHANGERS

### Travis Beckum

Former Wisconsin  
Badger, Super Bowl XLVI  
Champion, Big Brother



### Charlie Berens

Comedian and Emmy  
Award Winning  
Journalist



### Carole Meekins

Emmy Award Winning  
Journalist



### Rasheed Walker

Green Bay Packers  
Offensive Tackle



### Blake Eason

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Big Brother



# GAME CHANGERS

## IF YOU CAN SEE IT, YOU CAN BE IT

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(Couples match)

**Sara Green**  
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(Couples match)

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